



RIDE OF SILENCE HONORS VICTIMS, RAISES AWARENESS

SPARTA, NEW JERSEY – 04/23/2012 – On May 16, 2012 at 7:00 PM, the 10th annual Ride of Silence will begin in North America and roll across the globe. Cyclists will take to the roads in a silent procession to honor those who have been killed or injured while cycling on public roadways. Although cyclists have a legal right to share the road with motorists, the motoring public often isn't aware of these rights, and sometimes not even aware of the cyclists themselves.

The Ride of Silence is a bicycle ride that asks its cyclists to ride no faster than 12 mph, wear helmets, follow the rules of the road, and remain silent during the ride. There are no sponsors and no registration fees. The ride, which is held during National Bike Month, aims to raise the awareness that cyclists have a legal right to public roadways. The ride is also a chance to show respect for and honor the lives of those who have been killed or injured.

This year, the Skylands Cycling bike club is organizing a Ride of Silence event in Sparta. The hour-long ride will begin and end at Station Park, and will travel approximately 6 miles. The route will take the riders past the Sparta Municipal building, the scene of a fatal accident in 2009 that claimed the life of cyclist Bent Rasmussen.

“The ride is open to the public,” said Rob Myre, Director of Public Relations for Skylands Cycling. “We encourage cyclists from Sparta and the surrounding communities to come together to honor those who have been injured or killed, and to advocate for the safety of everyone that uses our roads.”

The rain date is Saturday, May 19th at 7:00 PM.

For more information about the Ride of Silence, please visit the national web site at www.rideofsilence.org. For information about the Skylands Cycling bike club, visit: www.skylandscycling.com.

About Skylands Cycling:

Skylands Cycling is a community-based non-profit [501(c)(3)] touring and racing club, centered in rural Sussex County, in northwest New Jersey. The club is run completely by volunteers and their mission is simple: make bike riding as fun and accessible as possible. They aim to accomplish this by offering a variety of bike riding opportunities in an environment of friendship and support that encourages men, women, and children to enjoy the benefits of biking through all stages of life.

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